

2023 NATIONAL ALUMNI ATHLETIC BAND
SYMPOSIUM

SCHEDULE

THURSDAY, JUNE 1

7:45 AM – 4:45 PM	Registration Open	The Graduate Lobby
8:30 AM – 8:50 AM	Breakfast <i>Sponsored by Conn-Selmer</i>	Cincinnatus Ballroom
9:00 AM – 9:50 AM	Opening Session <i>Sponsored by CBDNA, UC Student Affairs, Be The Match, and NAOAB</i>	Cincinnatus Ballroom
10:00 AM – 10:50 AM	Alumni Bands Introductions and Roundtable Discussion	The Beast Amphitheater
11:00 AM – 11:50 AM	Best Practices for Alumni Relationships: Q&A with Band Directors CHRIS NICHTER UNIVERSITY OF CINCINNATI JOHN PASQUALE UNIVERSITY OF MICHIGAN BARRY HOUSER UNIVERSITY OF ILLINOIS Best Practices for Alumni Relationships: Q& A with Band Directors.	WKRP Room
12:00 PM – 12:50 PM	Lunch <i>Sponsored by Bandwindow</i>	Cincinnatus Ballroom
1:00 PM – 2:15 PM	Branding Trademarks, and Merchandise LINDA BUTTS REDCOAT BAND ALUMNI ASSOCIATION LEE BUTTS REDCOAT BAND ALUMNI ASSOCIATION	The Beast Amphitheater
2:30 PM – 3:20 PM	Adapting When Times Get Tough AMBER RYAN OLE MISS ALUMNI BAND SHANNA MILLER FSU MARCHING CHIEFS ALUMNI	The Beast Amphitheater

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THURSDAY, JUNE 1

3:30 PM – 4:00 PM

Tech Tips & Tricks for Organized Chaos

**The Beast
Amphitheater**

DANIEL WENDT | THE FOUR NOTES CLUB (LSU)

4:30 PM – 4:45 PM

Bus Departs for Rhinegeist Brewing

Front of The Graduate

4:40 PM – 8:30 PM

Dinner and Evening Activities

Rhinegeist Brewing

Sponsored by Smith Walbridge Clinics and Band Products

Spend the evening at one of Cincinnati's most recognized craft breweries and taste Cincinnati's famous Skyline Chili.

Additional Opportunity:

Explore the historic Over-The-Rhine (OTR) neighborhood on your own, lots of bars and restaurants in walking distance of Rhinegeist or ride the streetcar (there's a stop right outside of the brewery) to another part of the city.

8:30 PM – 9:00 PM

Bus Departs Rhinegeist for The Graduate

Rhinegeist Brewing

Bus Departs Rhinegeist for The Graduate for those that want to return to the hotel.

Additional Option:

Stay in OTR/Downtown on your own and Uber/Lyft back at your convenience

2023 NATIONAL ALUMNI ATHLETIC BAND
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FRIDAY, JUNE 2

7:45 AM – 12:00 PM	Registration Open	Cincinnati Ballroom
8:00 AM – 8:50 AM	Breakfast <i>Sponsored by DeMoulin</i>	Cincinnati Ballroom
9:00 AM – 9:50 AM	Developing a Leadership Pipeline GEOF SLOAN UNIVERSITY OF TEXAS LONGHORN ALUMNI BAND	The Beast Amphitheater
10:00 AM – 10:50 AM	Fundraising, Development and NIL ROBIN OEGERLE UF GATOR BAND ALUMNI ASSOC KIMBERLY BAUMGARTNER UM BAND ALUMNI	The Beast Amphitheater
11:00 AM – 11:50 AM	Preserving Your Band's History NATALIE OCHMANN UC BAND ALUMNI ASSOC BRYON CAIN UT LONGHORN ALUMNI BAND	The Beast Amphitheater
12:00 PM – 12:50 PM	Lunch <i>Sponsored by FJM</i>	Cincinnati Ballroom
1:00 PM – 2:15 PM	Handling Big Events (Outside Homecoming) Open Panel Discussion	The Beast Amphitheater
2:15 PM – 3:30 PM	University of Cincinnati Campus Tour	University of Cincinnati
3:30 PM – 4:00 PM	Swag Swap	The Beast Amphitheater

2023 NATIONAL ALUMNI ATHLETIC BAND
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FRIDAY, JUNE 2

4:30 PM – 5:30 PM

Cocktail Hour

Sponsored by FlipFolder App/JW Pepper

**Fountain Square
Room**

5:30 PM – 7:30 PM

Dinner, Keynote Address, and Awards

Music provided by The Russell Gunn Ensemble

Cincinnatus Ballroom

ADDRESS:

JOSH GALL | ULTIMATE DRILL BOOK

KEYNOTE ADDRESS:

**TYSON WOOTERS | LEADING CREATING
LEADERS**

“Our Vision: Helping You Live Yours”

ACKNOWLEDGEMENTS AND AWARDS:

**CHRIS NICHTER | UNIVERSITY OF
CINCINNATI**

SATURDAY, JUNE 3

8:00 AM – 8:50 AM

Breakfast

Sponsored by Director's Showcase International

Cincinnatus Ballroom

9:00 AM – 10:50 AM

**Symposium Wrap-Up & 2023-2024 Quarterly
Topics**

**The Beast
Amphitheater**

11:00 AM – 12:00 PM

Closing Session

Sponsored by CBDNA

Cincinnatus Ballroom